TRANSFORMATIVE DESIGNS FOR SUSTAINABILITY

CANVAS
AND QUESTIONS

Transformative Designs for Sustainability

Facilitating mindshifts for collective action and Anthropocene prosperity
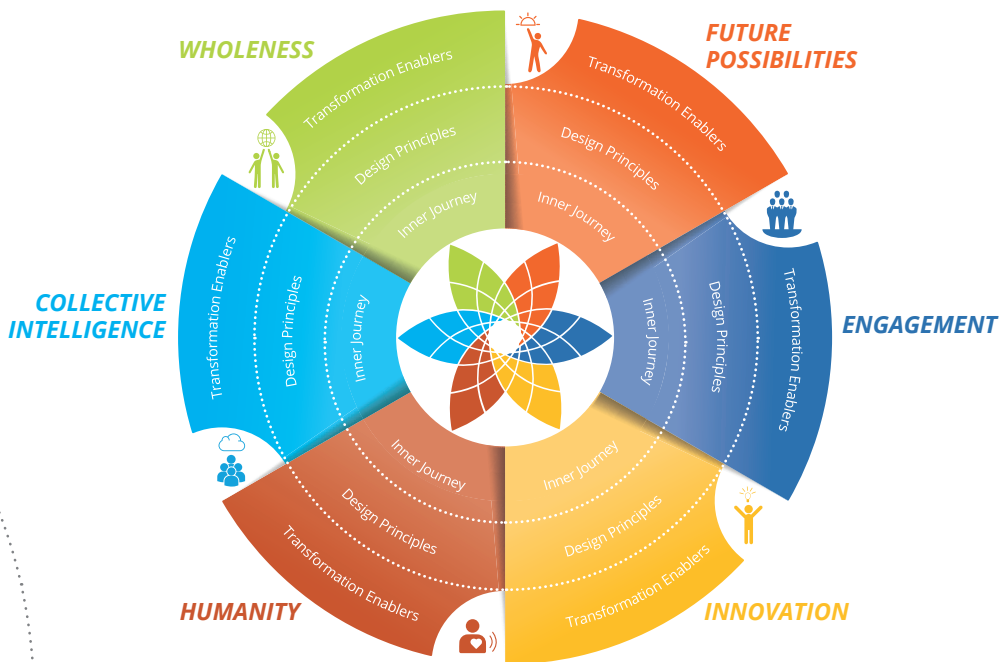
This Symposium is a cooperation between:

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Herrenhausen Palace, Hannover, Germany

THE CANVAS

- WHOLENESS
- FUTURE POSSIBILITIES
- ENGAGEMENT
- INNOVATION
- HUMANITY
- COLLECTIVE INTELLIGENCE

Transformation Enablers · Design Principles · Inner Journey

A conceptual architecture for stewarding systems aliveness

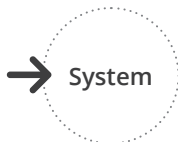# THE APPROACH

→ **Self**
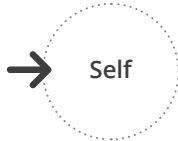
INNER JOURNEY:
» How can we approach our inner journey to transformation?

→ **Process**

TRANSFORMATIVE DESIGN PRINCIPLE:
» What are the most effective ways to design transformative change processes?

→ **System**

TRANSFORMATION ENABLER:
» Which systems interventions support transformative change?

FUTURE POSSIBILITIES

INNER JOURNEY:
INTENTION AND GENERATIVITY

» Invigorating the human capability to collectively shape the future

Self

TRANSFORMATIVE DESIGN PRINCIPLE:
FUTURE POSSIBILITIES

» Identifying and co-developing emotionally compelling goals
» Co-developing strategies and implementation plans

Process

TRANSFORMATION ENABLER:
ENLIVENING NARRATIVES

» Envisioning thriving socio-ecological systems
» Driving the change of mindsets and envisioning a sustainable future
» Crafting collective stories of possibilities

System

Notes

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FUTURE POSSIBILITIES

CANVAS QUESTIONS

INNER JOURNEY:
» When do I/we engage with others to shape the future collectively?

→ **Self**

TRANSFORMATIVE DESIGN PRINCIPLE:
» How do we enhance future orientation and co-develop goals?

→ **Process**

TRANSFORMATION ENABLER:
» What are **enlivening narratives** that will inspire many actors to shape the sustainable future collectively?

→ **System**

Notes

ENGAGEMENT

INNER JOURNEY:
CONTAINMENT

» Appreciating the need for belonging and
meaningful relationships

→ Self

TRANSFORMATIVE DESIGN PRINCIPLE:
ENGAGEMENT

» A step-by-step trust-building process of engaging
relevant stakeholders
» Establishing structures for collective action and
joint implementation

→ Process

TRANSFORMATION ENABLER:
ENABLING STRUCTURES

» Forms of organizations, institutional multiplicity as well
as societal structures that enable collaboration and
widespread ownership for sustainability transformation

→ System

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ENGAGEMENT

CANVAS QUESTIONS

INNER JOURNEY:
» When do I/we feel a sense of belonging?

→ **Self**

TRANSFORMATIVE DESIGN PRINCIPLE:
» How do we engage all relevant stakeholders
   and foster collective action?

→ **Process**

TRANSFORMATION ENABLER:
» How do we empower change networks and
   enabling collaboration **structures**?

→ **System**

Notes

INNOVATION

INNER JOURNEY:
NOVELTY AND EMERGENCE

» Engaging the human desire to invent new pathways

→ Self

TRANSFORMATIVE DESIGN PRINCIPLE:
INNOVATION

» Fostering space for creativity and innovation
» Engaging the Youth and neglected voices
» Opening avenues for finding innovative approaches.

→ Process

TRANSFORMATION ENABLER:
SUSTAINABILITY-ORIENTED INNOVATION

» Incentivizing and nurturing spaces for sustainability related innovation
» Developing prototypes for transformation
» Creating support systems for social and technological innovation.

→ System

Notes

INNOVATION

CANVAS QUESTIONS

INNER JOURNEY:
» What makes me/us creative and inventive? What makes me/us pursue mastery?

Self

TRANSFORMATIVE DESIGN PRINCIPLE:
» How do we design spaces for creative solutions and bring new ideas together?

Process

TRANSFORMATION ENABLER:
» How do we value pioneering practices and incentivize **sustainability-oriented innovations**?

System

Notes

HUMANITY

INNER JOURNEY:
MINFDULNESS AND EMPATHY

» Raising the human capability for reflection in action
» Reaching out to the humanness in the other

→ **Self**

TRANSFORMATIVE DESIGN PRINCIPLE:
HUMANITY

» Fostering collective reflection,
» Creating peer reviews and feedback systems
» Establishing mindfulness practices and cultivating
  mutual understanding

→ **Process**

TRANSFORMATION ENABLER:
EMPOWERING METRIC

» Establishing holistic sustainability metrics
» Developing participatory bottom-up measurements of progress
» Raising awareness through metrics

→ **System**

Notes

HUMANITY

CANVAS QUESTIONS

INNER JOURNEY:
» How do I/we personally balance action and reflection?
  How do I deal with differences?

→ **Self**

TRANSFORMATIVE DESIGN PRINCIPLE:
» How do we foster mutual understanding and
  collective reflection?

→ **Process**

TRANSFORMATION ENABLER:
» How do we co-develop empowering metrics of
  sustainability progress?

→ **System**

Notes

COLLECTIVE INTELLIGENCE

INNER JOURNEY:
INTERCONNECTEDNESS

» Leveraging the human capability to connect with people and act in networks of networks in dialogue

Self

TRANSFORMATIVE DESIGN PRINCIPLE:
COLLECTIVE INTELLIGENCE

» Establishing collective learning systems at scale
» Ensuring structured dialogue processes
» Engaging different stakeholders and multiple perspectives

Process

TRANSFORMATION ENABLER:
MULTI-LEVEL, MULTI-ISSUE, MULTI-STAKEHOLDER GOVERNANCE

» Creating multi-level governance systems
» Establishing stakeholder dialogues and innovative governance
» Fostering multi-stakeholder collaboration and partnerships

System

Notes

COLLECTIVE INTELLIGENCE

CANVAS QUESTIONS

INNER JOURNEY:
» What makes me/us connect with people and enter into good conversations?

→ **Self**

TRANSFORMATIVE DESIGN PRINCIPLE:
» How do we establish structured dialogue and foster collective learning?

→ **Process**

TRANSFORMATION ENABLER:
» Which forms of **governance** do we need to leverage multiple expertise and ensure ownership?

→ **System**

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WHOLENESS

INNER JOURNEY:
CONTRIBUTON AND MUTUAL ENHANCEMENT

» Enhancing the human capability for mutual support
» Fostering the connection with the larger picture

→ Self

TRANSFORMATIVE DESIGN PRINCIPLE:
WHOLENESS

» Fostering systems leadership and connecting with the larger transformation system
» Creating contextual impact and harvesting opportunities for complementary meta-collaboration.

→ Process

TRANSFORMATION ENABLER:
GUIDING REGULATIONS AND RESOURCE ALLOCATIONS

» Co-developing or strengthening voluntary and binding guiding regulations
» Adjusting laws, policies, procedures
» Introducing sustainability-oriented resource flows

→ System

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WHOLENESS

CANVAS QUESTIONS

INNER JOURNEY:
» What makes me/us want to contribute to something bigger?

→ Self

TRANSFORMATIVE DESIGN PRINCIPLE:
» How to we embed our transformation strategy/strategic initiative in the larger context?

→ Process

TRANSFORMATION ENABLER:
» Which guiding regulations and resource allocations will support and drive change?

→ System

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COLLECTIVE LEADERSHIP COMPASS

The Canvas is inspired by The Collective Leadership Compass developed by Dr. Petra Kuenkel from the Collective Leadership Institute gGmbH.

FUTURE POSSIBILITIES

WHOLENESS

ENGAGEMENT

COLLECTIVE INTELLIGENCE

INNOVATION

HUMANITY

COLLECTIVE LEADERSHIP INSTITUTE

Invigorating human interaction systems to drive transformation processes