

HUMANITY • FUTURE POSSIBILITIES • ENGAGEMENT  
COLLECTIVE INTELLIGENCE • INNOVATION • WHOLENESS

# ***PARTNERING WITH THE COLLECTIVE LEADERSHIP INSTITUTE FOR IMPACT***

SCALING UP COLLABORATION SKILLS GLOBALLY



WE EMPOWER PEOPLE  
TO LEAD COLLECTIVELY  
TOWARDS A SUSTAINABLE FUTURE



*“Collaboration plays an incredibly important role in helping us to find and implement solutions to big problems.”*

**Dennis Meadows**

*Co-author of the Club of Rome Report “Limits to Growth”*

## EMPOWERING PEOPLE TO ADDRESS COMPLEX CHALLENGES IN COLLABORATION

Fostering economic development, addressing climate change, ensuring food security, meeting health challenges, enhancing good governance, ensuring responsible supply chains and improving natural resource management – are complex challenges that can only be effectively addressed through robust collaboration among a wide range of stakeholders and institutions with different interests, viewpoints and competences. **It requires building functional multi-actor collaboration ecosystems** that can deliver results.

Leadership in **navigating such complex challenges depends on the capacity of a collective** to catalyse and implement change for the common good.

Up-scaling collaboration skills globally is the Collective Leadership Institute’s passion – for responsible business, people-oriented public service and a strong civil society.

Based on 20 years of experience in making collaboration work and on sound scientific research, the Collective Leadership Institute’s methodologies

- ▶ strengthen the collaboration skills of individuals and teams,
- ▶ help build functioning stakeholder collaboration around an issue of common concern within and across organisations,
- ▶ empower large groups of actors to address complex challenges jointly and
- ▶ build competence to transform systems towards sustainability.

## OUR MULTI-LEVEL APPROACH FOR CAPACITY BUILDING

INTERVENTION LEVEL	SCALING UP COLLABORATION SKILLS
Leaders and change agents	▶ Strengthening capabilities for better co-creation and collective results
Multi-stakeholder action groups	▶ Empowering collaborative effectiveness and impact of collective action to navigate complex change
Action networks	▶ Building cross-functional and cross-sector networks for large systems change
Complex landscape of actors	▶ Enhancing systems resilience to address complex challenges jointly among a wide range of actors

## COLLECTIVE LEADERSHIP INSTITUTE'S CORE APPROACH

**Our core approach is building functioning collaboration ecosystems by creating a culture of collective leadership.** Our methodologies, based on our **Collective Leadership Compass**, focus on invigorating human interaction and networks to drive transition processes and help plan, enact and assess collaborative change. They strengthen individual leadership, enhance the leadership capacity of a collective and shift organisations or systems of collaborating actors towards better co-creation.



The Collective Leadership Compass © Copyright Petra Kuenkel

Our practical experience in making large systems stakeholder collaboration work includes the following collaborative initiatives:

- ▶ Responsible supply chain initiatives such as the Common Code for the Coffee Community, the Global Seafood Sustainability Standards, the German Initiative for Sustainable Cocoa, the German Alliance for Sustainable Textiles, the African Cashew initiative
- ▶ Public Private Dialogue (PPD) for economic development (e.g. in Nigeria, Rwanda, Senegal)
- ▶ Dialogue and collaboration structures for improved water and natural resources management (e.g. in the MENA region, Laos)
- ▶ Stakeholder collaboration in climate change responsibility (e.g. in the MENA region)
- ▶ Policy development and implementation in dialogue and collaboration (e.g. in Cambodia, Democratic Republic of Congo, South Africa, Togo)
- ▶ Multiple local, regional and international action networks (e.g. Public Private Partnership Network for Infrastructure in Southern Africa, The Partnering Alliance, the Emerging Potential Initiative for large systems change)

## PARTNERING FOR IMPACT

We see ourselves as partners of organisations, leaders, change agents, networks and multi-stakeholder action groups who – like us – drive a paradigm shift towards sustainability. Our role is building competence for collaboration in complex change. We help drive a global agenda that shows that the quality of collaboration has a direct impact on results on the ground.

- ▶ **Mission-driven:** as an international non-profit organisation we strive for global impact as we know that the Sustainable Development Goals can only be achieved with more effective cross-sector partnerships, international multi-

stakeholder alliances and citizen engagement in societal change.

- ▶ **Experienced experts:** our expertise is based on more than 20 years of successfully supporting transformation towards sustainability as well as on in-depth research on well-functioning collaboration ecosystems.
- ▶ **Results-oriented:** our resilient methodologies help change agents navigate the complexity of multi-stakeholder collaboration for concrete results.

# EMPOWERING PEOPLE TO ADDRESS COMPLEX

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Achieving impact in a multi-actor setting requires expertise in how to make collaboration work. Learning a tested methodology and using a common language for complex collaborative change **empowers people to make change happen** faster – across institutions, stakeholder groups and societal sectors. Results are more easily achieved and become more resilient.

## ACHIEVING COLLABORATIVE IMPACT

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We partner with public sector, private sector and civil society to scale up collaboration skills by

- ▶ identifying existing collaborative competence,
- ▶ implementing capacity building approaches to strengthen and improve collaborative capacity and
- ▶ helping to shift multi-actor settings towards successful collective action.



*“We speak about it lightly, but collaboration is an intense discipline that doesn’t happen accidentally; it requires intention, attention and integrity.”*

**Dennis Meadows**

Co-author of the Club of Rome Report “Limits to Growth”

# ISSUE-BASED COLLABORATION THAT DELIVERS RESULTS



## NETWORK BUILDING FOR

### RESILIENT SYSTEMS

#### 8 ACCREDITATION OF ORGANISATIONS

We build local capacity to teach and convey collaboration skills  
**LEADING TO**  
Multiplier organisations deliver skills-building for collaborative change

#### 7 TRAINING OF TRAINERS AND FACILITATORS

We anchor high quality collaboration skills in a wide group of actors  
**LEADING TO**  
Networks of experts drive change across institutions

#### 6 STRATEGIC COACHING

We provide collaborative process coaching to senior executives  
**LEADING TO**  
Senior executives lead change in collaboration

#### 5 IMPLEMENTATION SUPPORT

We facilitate the establishment of structures for collaboration and dialogue among stakeholders  
**LEADING TO**  
Functioning dialogue and collaboration structures create ownership

## COLLECTIVE LEADERSHIP ACADEMY FOR

### EMPOWERED INDIVIDUALS

#### 1 OPEN PROGRAMMES

We equip teams and individuals with an invigorating methodology to lead collaborative change  
**LEADING TO**

Empowered individuals and teams that jointly navigate complex change

#### 2 TAILORED PROGRAMMES

We equip collaborating actors with an invigorating methodology for collective action  
**LEADING TO**  
Key actors drive collaborative efforts and implement change successfully together

#### 3 ENGAGEMENT MISSIONS

We assess the readiness for collaboration and recommend the optimal strategy towards functioning collaboration ecosystems  
**LEADING TO**  
Key actors gain clarity on what is required to build functioning collaboration ecosystems around an issue of common concern

#### 4 STRATEGIC ADVISORY

We support key actors in building functional multi-actor collaboration within issue-based change processes  
**LEADING TO**  
Robust change processes guarantee quality engagement and tangible results



## TRANSFORMATION SUPPORT FOR

### COLLABORATION STRUCTURES

*"The future of leadership is collective. If we build a global movement around better collaboration, we can improve governments, enhance democracy, invigorate education and shift companies to be of service to the future of humankind. We can make the world a place we are all proud to live in."*

**Petra Kuenkel**

Executive Director of the Collective Leadership Institute  
Member of the Club of Rome



## COLLECTIVE LEADERSHIP INSTITUTE'S CORE APPROACH

Founded in 2005 with offices in Germany, South Africa and the United States, we are an international non-profit organisation with the mission to scale up collaboration skills for a sustainable future. Our capacity building approach empowers people and organisations to address sustainability challenges successfully with a **focus on high quality stakeholder collaboration, dialogic change and collective leadership**.

More than 2000 alumni of our programmes and more than 25 successfully supported projects showcase our experience in helping to shift multi-actor collaboration to deliver tangible results. Thanks to our proven methodologies, excellent reputation and achieved impact, the Collective Leadership Institute is **one of the world's leading mission-driven organisations** in the field of making collaboration for sustainability work.

We look forward to partnering with you to achieve your mission and enhance global and local sustainability efforts.

With our **Collective Leadership Academy**, our **Transformation Support**, our **Network Building** and our **Research**

we empower people to lead collectively towards a sustainable future -

for responsible business,  
people-oriented public service and  
a strong civil society.



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[www.stakeholderdialogues.net](http://www.stakeholderdialogues.net)



Young Leaders  
for Sustainability

[www.youngleadersforsustainability.de](http://www.youngleadersforsustainability.de)