

Tailored MAP workshop for Malteser International with their MAP project: "Building dialogue structures for rural health system reform in La Guajira, Colombia"

In December 2020, the Collective Leadership Institute (CLI) held a tailored MAP workshop for Malteser International Europe/Malteser Hilfsdienst e.V. and IPSI Anashiwaya. The workshop was funded by ENGAGEMENT GLOBAL - bengo on behalf of the Federal Ministry for Economic Cooperation and Development (BMZ). This workshop was held and facilitated in Spanish with partners from several organizations and institutions in Colombia.



Malteser and its partners had successfully submitted a preliminary concept note for a Multi-stakeholder Partnership (MAP) and then needed support in preparing the full proposal. CLI was asked to support these initial stages of the process.

The planned MAP aims to establish a sustainable and transformative collaboration among relevant stakeholders to reform the rural health system in La Guajira, Colombia. The health system in rural areas of Columbia is privatized which means that many rural communities are left with no or irregular accesses to health care as these areas are often difficult to reach. There is lack of coordinating health care services among in the communities as well as lack of structures for accountability. To address the complexity of this project, an intensive engagement process and in-depth context understanding is required.

To make sure the needs of the team were addressed, preparatory conversations were conducted and a collaboration readiness survey was disseminated and the results returned to CLI. From the information gleaned from these interactions, the workshop agenda was prepared and tailored to the stakeholders' needs. The workshop focused on building an understanding of the MAP concept for the specific context, an understanding of the ©Dialogic Change Model (DCM) for planning engagement processes, how to involve stakeholders for the creation of a core group in phase 1 of the DCM, and finally on building a preliminary process architecture for the following steps in the project.

The workshop helped the project team gain a better understanding of the preparatory work needed to be done for the envisaged application – especially related to testing the interest for the project among the wider affected stakeholder group and the high quality engagement process required. CLI recommended engaging with a broader stakeholder group than just the obvious stakeholders and making sure to engage as many societal sectors as possible. This approach will help to include the whole stakeholder system's characteristics in the proposal and set an example of how the group of initiators will foster a collective transformation.

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