Transformation Literacy Conference 2023

COLLECTIVE LEADERSHIP INSTITUTE

STRUCTURES

GOVERNANCE

REGULATIONS

INNOVATION

NARRATIVES

METRICS

Conference Structure

Transformation Enablers

- **24 April:**

Enlivening Narratives
Empowering Metrics

- **26 April:**

Life-Enhancing Innovation
Guiding Regulations

- **28 April:**

Enabling Structures **Multi-Stakeholder Governance**

Conference Goals

- Celebrate and learn from transformation practitioners, partners, funders, and academics
- Discuss entrenched transformation challenges and possible solutions
- Help enliven a community for leading transformative change collectively

Conference Norms

- **Embody respect** in all our interactions and patience with any technical glitches
- **Express our views** clearly and concisely
- Listen with an attitude of **seeking to understand**
- **Suspend our own judgements** and remain open to others' perspectives

Enlivening Narratives and Empowering Metrics

Transformation efforts through the lens of Governance and Democracy

Enlivening Narratives refers to needs such as

- Balance narratives of threat with **narratives of possibility**
- **'Leave no one behind'** in co-creating the future
- Make tangible steps towards the future vision **visible and possible** for all

Democracy and Governance lens:

- Develop **alternatives to the 'might is right'** narrative
- Ensure **governance structures empower** all concerned, and support self-organization
- Create spaces for **tangible collective action** throughout all levels (local to global)

Empowering Metrics refers to needs such as

- Make **progress visible**, alert to danger and ensure **relevance**
- Make the data **understandable, inspiring** and **practical** for a variety of stakeholders *NARRATIVES*
- Balance **objective and subjective** criteria

Democracy and Governance lens:

- Combine **various forms of progress reporting**, ensure **relevance** for democratic narratives
- Make the data **accessible** and supportive for action to **all stakeholder groups**
- Ensure adaptation that allows **context specific progress** and follow-up

Narratives and Metrics – a key connection

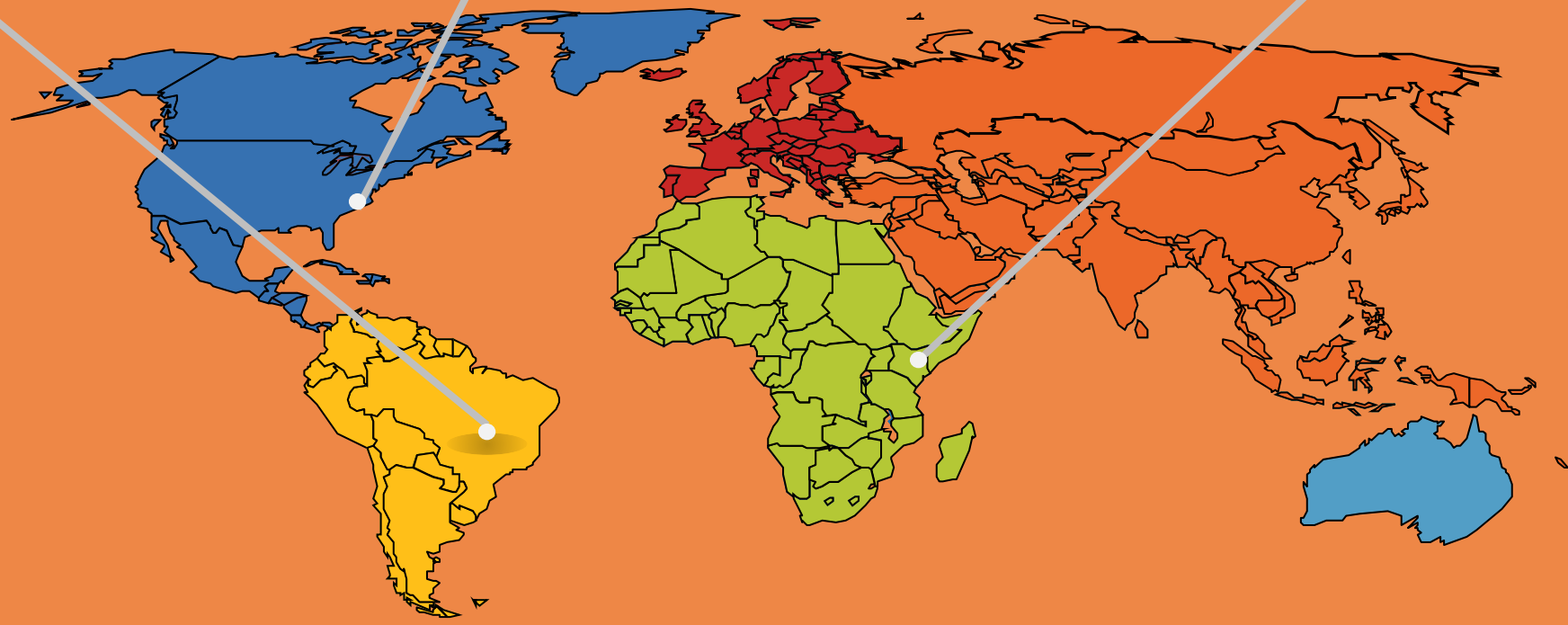
- Metrics can **visualize progress** or **alert to danger**
- Can contribute to a narrative of **control or enablement**
- Consider **threat vs empowerment** narratives behind metrics (e.g. CO2 emissions, ecological footprint)

Session Speakers

Maria Amália Souza (Brazil)

Gwendolyn VanSant (USA)

Carol Mutiso and Doreen Simuyu (Kenya)



Transformation Literacy Conference

NARRATIVES AND METRICS WITH

Maria Amália Souza

Founder and Strategic Development Director, Fundo Casa Socioambiental (CASA Socio-Environmental Fund)

Monday, 24 April 2023 2:00 – 4:00pm CET

"Directly financing community-based organisations: CASA's approach for using metrics to tell stories of impact in Brazil and beyond"

Transformation Literacy Conference

NARRATIVES AND METRICS WITH

Gwendolyn VanSant

CEO and Founding Executive Director Multicultural BRIDGE

Monday, 24 April 2023 2:00 – 4:00pm CET

"Narratives and metrics to counter systems of oppression and move toward inclusive democracy for all"

Transformation Literacy Conference

NARRATIVES AND METRICS WITH

Carol Mutiso

Project Officer with the Western Indian Governance Initiative (WIOGI) German Development Cooperation (GIZ)

Monday, 24 April 2023 2:00 – 4:00pm CET

"Enlivening "Our Blue Future:" A transformation network for a sustainable blue economy in the Western Indian Ocean"

Transformation Literacy Conference

NARRATIVES AND METRICS WITH

Doreen Simuyu

Network Coordinator
South West Indian Ocean Tuna Forum (SWIOTUNA)

Monday, 24 April 2023 2:00 – 4:00pm CET

**"Enlivening "Our Blue Future:"
A transformation network for a sustainable blue economy in the Western Indian Ocean"**

Speaker Panel

Panel - Entrenched Challenges

Join at
slido.com
#2776 763

1. **What entrenched challenges do you still see in using narratives and metrics for advancing inclusive democracy and good governance?**
2. **Use your phone to go to www.slido.com, type in 2776763 at the top, and add one statement.**
3. **Then, please "upvote" other statements with which you agree strongly by clicking on the thumbs up icon.**

Panel - Potential Solutions

Join at
slido.com
#2776 763

1. **What potential solutions do you see in using narratives and metrics for advancing inclusive democracy and good governance?**
2. **Use your phone to go to www.slido.com, type in 2776763 at the top, and add one statement.**
3. **Then, please "upvote" other statements with which you agree strongly by clicking on the thumbs up icon.**

The CLI Transformative Partnership Award is launched!

This is an annual award for projects and initiatives worldwide that drive transformative change through a multi-stakeholder approach and contribute to the achievement of the SDGs.

- *The prizes are financial contributions to a partnership initiative, or places in our certification program*
- ***Applications for the 2024 Award are open now! Learn more: https://www.collectiveleadership.de/blog/article/partnership-award/***

Transformative Partnership Award

Thank you for joining us today!

Join us for the upcoming #TLC2023 sessions:
https://www.collectiveleadership.de/blog/event/tlc

Check out our Collective Leadership Specialist Certification Program in 2023:
https://www.collectiveleadership.de/blog/article/open-courses/

Stay in touch with us:
germany@collectiveleadership.com

COLLECTIVE LEADERSHIP INSTITUTE